

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963967-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	963967	06373303

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
1	WPBF	W	10/24/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-10H	\$220.00 NM
4	WPBF	Th	10/25/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
2	WPBF	F	10/26/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-10H	\$220.00 NM
3	10/23/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
2	WPBF	W	10/24/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
4	WPBF	Th	10/25/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-10H	\$320.00 NM
3	WPBF	F	10/26/12	5:31 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
5	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-08H	\$275.00 NM
1	WPBF	W	10/24/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-10H	\$275.00 NM
2	WPBF	Th	10/25/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
4	WPBF	F	10/26/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-10H	\$275.00 NM
7	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	6	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	6	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:58 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
2	WPBF	W	10/24/12	8:55 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
5	WPBF	Th	10/25/12	7:42 AM	Good Morning America	7-9AM	:30	MLS-12-10H	\$550.00 NM
3	WPBF	Th	10/25/12	7:59 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
963967-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	6	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	F	10/26/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
4	WPBF	F	10/26/12	8:43 AM	Good Morning America	7-9AM	:30	MLS-12-10H	\$550.00 NM
9	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	5	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	10/24/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-10H	\$225.00 NM
2	WPBF	W	10/24/12	9:25 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
3	WPBF	Th	10/25/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-10H	\$225.00 NM
4	WPBF	F	10/26/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
1	WPBF	F	10/26/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-10H	\$225.00 NM
11	10/23/12	10/26/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	10:29 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00 NM
4	WPBF	W	10/24/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-10H	\$225.00 NM
2	WPBF	Th	10/25/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
3	WPBF	F	10/26/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
13	10/23/12	10/26/12	The View	11A-12PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	11:34 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00 NM
1	WPBF	W	10/24/12	11:00 AM	The View	11A-12PM	:30	MLS-12-11H	\$800.00 NM
4	WPBF	Th	10/25/12	11:00 AM	The View	11A-12PM	:30	MLS-12-10H	\$800.00 NM
3	WPBF	F	10/26/12	10:59 AM	The View	11A-12PM	:30	MLS-12-10H	\$800.00 NM
15	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00 NM
3	WPBF	W	10/24/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-10H	\$350.00 NM
4	WPBF	Th	10/25/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
2	WPBF	F	10/26/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$350.00 NM
Credited									
17	10/23/12	10/26/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00 NM
3	WPBF	W	10/24/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM
4	WPBF	Th	10/25/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-10H	\$400.00 NM
2	WPBF	F	10/26/12	3:16 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM



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963967-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	4:12 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
1	WPBF	W	10/24/12	4:20 PM	Dr. Oz	4-5p	:30	MLS-12-10H	\$500.00 NM
2	WPBF	Th	10/25/12	4:22 PM	Dr. Oz	4-5p	:30	MLS-12-11H	\$500.00 NM
4	WPBF	F	10/26/12	4:21 PM	Dr. Oz	4-5p	:30	MLS-12-10H	\$500.00 NM
21	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	5:10 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
2	WPBF	W	10/24/12	5:54 PM	M-F 5pm News	5-6pm	:30	MLS-12-11H	\$450.00 NM
4	WPBF	Th	10/25/12	5:44 PM	M-F 5pm News	5-6pm	:30	MLS-12-10H	\$450.00 NM
3	WPBF	F	10/26/12	5:53 PM	M-F 5pm News	5-6pm	:30	MLS-12-11H	\$450.00 NM
23	10/23/12	10/26/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
3	WPBF	W	10/24/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-10H	\$1,050.00 NM
4	WPBF	Th	10/25/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-11H	\$1,050.00 NM
2	WPBF	F	10/26/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-10H	\$1,050.00 NM
25	10/23/12	10/26/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
2	WPBF	Th	10/25/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-10H	\$1,600.00 NM
3	WPBF	F	10/26/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
27	10/23/12	10/26/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:42 PM	Jeopardy	7:30-8PM	:30	MLS-12-08H	\$1,700.00 NM
2	WPBF	W	10/24/12	7:28 PM	Jeopardy	7:30-8PM	:30	MLS-12-10H	\$1,700.00 NM
3	WPBF	Th	10/25/12	7:42 PM	Jeopardy	7:30-8PM	:30	MLS-12-11H	\$1,700.00 NM
4	WPBF	F	10/26/12	7:28 PM	Jeopardy	7:30-8PM	:30	MLS-12-10H	\$1,700.00 NM
30	10/23/12	10/23/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	8:25 PM	DANCING RESULTS	8-9PM	:30	MLS-12-08H	\$4,500.00 NM
32	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	10/22/12	10/28/12	-TWTF-S				4	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/24/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
2	WPBF	Th	10/25/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-10H	\$1,000.00 NM
1	WPBF	F	10/26/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-10H	\$1,000.00 NM
3	WPBF	Su	10/28/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-10H	\$1,000.00 NM
33	10/23/12	10/26/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:51 PM	Nightline	11:35-12:05AM	:30	MLS-12-10H	\$700.00 NM
2	WPBF	Th	10/25/12	11:45 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
3	WPBF	F	10/26/12	11:47 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
35	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	12:13 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	MLS-12-10H	\$400.00 NM
	LR - Football								
36	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	MLS-12-11H	\$300.00 NM
37	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MLS-12-10H	\$650.00 NM
38	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	MLS-12-11H	\$450.00 NM
39	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MLS-12-11H	\$325.00 NM
40	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963967-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:32 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-10H	\$450.00 NM
41	10/26/12	10/26/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	10:49 PM	20/20	10-11PM	:30	MLS-12-11H	\$2,200.00 NM
42	10/28/12	10/28/12	REVENTE	9-10PM	-----1	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$4,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	9:19 PM	REVENTE	9-10PM	:30	MLS-12-11H	\$4,350.00 NM
43	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	MLS-12-11H	\$320.00 NM
44	10/25/12	10/29/12	ACCESS HOLLYWOOD	106x-136x	M---F--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	1:18 AM	ACCESS HOLLYWOOD	106x-136x	:30	MLS-12-10H	\$15.00 NM
Total Spots							75		

Payment Terms 30 Days

<u>Gross Total</u>	\$54,095.00
<u>Agency Commission</u>	\$8,114.25
<u>Net Amount Due</u>	\$45,980.75